

# 2025-2027 Strategic Plan: Core Pillars

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## Advocacy

**Goal:** Protect emergency medicine (EM) physicians and our patients through advocacy efforts at the local, state, and national level



## Education

**Goal:** To be the premier destination for comprehensive professional development and education for practicing EM physicians



## Innovation

**Goal:** To be a pioneer in how to incorporate AI applications within the practice of EM



## Membership

**Goal:** Increase Fellow/Full Voting membership by 10%