The American Academy of Emergency Medicine (AAEM) is the specialty society of emergency medicine. A democratic organization with over 8,000 members, AAEM is committed to establishing board certification as the standard for specialists in EM and securing fair and equitable work environments throughout the EM community.

LEARN MORE AT WWW.AAEM.ORG/AAEM18
WE WOULD LIKE TO INVITE YOU!

Participate as an exhibitor and/or financial supporter of our 24th Annual Scientific Assembly (AAEM18), April 7-11, 2018, at the Marriott Marquis San Diego Marina in San Diego, CA.

AAEM18 offers your organization the unique opportunity to present products and services to the AAEM membership — comprised of board certified emergency physicians, residents and medical students in emergency medicine.

This year’s exhibit hall in San Diego will be located on the same floor as the plenary and general sessions, set with 8’x10’ exhibit spaces, and time will be set aside for attendees to visit the exhibits.

We will continue to offer premier exhibiting hours which condense booth activity during peak times, enhanced exhibitor profiles on the Scientific Assembly mobile app, and increased attendee exposure through customized incentives to drive booth traffic including the ever popular “Passport to Prizes” contest.

By exhibiting at AAEM18, your organization will enjoy exclusive access to the AAEM membership as well as numerous non-member delegates — practicing emergency physicians seeking the latest information in the field. Exhibitors also receive a 15% discount on advertising in the AAEM member magazine, Common Sense, which will feature expanded coverage of the Scientific Assembly in its Jan/Feb 2018 and March/April 2018 issues for materials submitted by the deadline.

Please take the time to review the information in this exhibitor prospectus, and then make the decision to join us at the only major event in emergency medicine targeted directly at the educational needs of the board certified emergency physician.

See you in San Diego!

Kay Whalen, MBA CAE
Executive Director

Ginger Czajkowski, CAE
Senior Membership Manager
MEETING INFORMATION

The AAEM Scientific Assembly — perpetually advancing emergency medicine for the clinician, and proudly, the premier clinical conference in our specialty. The 24th Annual Scientific Assembly will be held in San Diego, CA. Several pre-conference activities will take place on Saturday and Sunday, April 7-8. The Scientific Assembly will begin in the afternoon on Sunday, April 8 and end on Wednesday, April 11, 2018.

HOTEL INFORMATION

Marriott Marquis San Diego Marina
333 W Harbor Dr.
San Diego, CA 92101

Reservation Deadline: March 6, 2018
Online Reservations:
https://aws.passkey.com/e/49280213
Phone Reservations: 1-877-622-3056

AAEM encourages attendees to make reservations by this date. After March 6, 2018, regular room rates may apply and availability may not exist. Reservations should be made directly with the Marriott Marquis San Diego Marina.

Room Rates
Single/Double Occupancy
City View: $259.00*
Bay View: $289.00*
*plus applicable state and local taxes

Complimentary Wi-Fi is offered in guestrooms. Guests have free access to fitness center.

Government/Military Rate
A government/military room rate may be available at the hotel. To secure the rate, contact central reservations at 877-622-3056 or the hotel directly. Attendees who book at the government/military room rate will be required to present government or military employee identification at time of check-in. Military personnel being reimbursed through their government agency should check the policy for acceptable booking channels for reimbursement.

HOUSING ALERT!

Unauthorized group(s) may solicit our exhibitors for guest rooms representing itself as the Marriott Marquis San Diego Marina to make hotel reservations on their behalf. Please note the ONLY official housing provider for the 24th Annual Scientific Assembly is the Marriott Marquis San Diego Marina. No other housing company or travel agency is authorized to place hotel reservations on behalf of AAEM, its exhibitors or its sponsors.

Cold calls by any party have not been approved by AAEM. Beware that rooms booked on your behalf by any housing company could carry costs or penalties that you may not be aware of and the rooms booked by unauthorized housing companies are outside of AAEM’s rooming block. You are advised to be cautious of companies trying to sell rooms on behalf of AAEM. Should you be contacted, please email AAEM at info@aaem.org with the details.

EXHIBIT HALL SCHEDULE

The exhibits will be located in the Marriott Grand Ballroom.

SUNDAY, APRIL 8, 2018
1:00pm – 5:00pm Exhibitor Set up
6:30pm – 7:30pm Opening Reception in Exhibit Hall

MONDAY, APRIL 9, 2018
9:30am – 1:45pm Exhibit Hall Open to Attendees
(Scheduled Attendee Break 9:45am-10:15am)
(Scheduled Attendee Break 12:05pm-1:30pm)
1:45pm – 3:00pm Exhibit Hall Closed
3:00pm – 6:00pm Exhibit Hall Open to Attendees
(Scheduled Attendee Break 3:15pm-3:45pm)

TUESDAY, APRIL 10, 2018
7:00am – 10:30am Exhibit Hall Open to Attendees
(Scheduled Attendee Break 9:45am-10:15am)
10:30am – 12:30pm Exhibitor Breakdown

Exhibit Hall hours are subject to change.

IMPORTANT DATES TO REMEMBER

Exhibitor Registration Now Open – Reserve your exhibit space early for optimal booth location.
November 1, 2017 – Deadline to submit advertising for Jan/Feb issue of Common Sense
January 1, 2018 – Deadline to submit advertising for March/April issue of Common Sense
February 1, 2018 – Booth assignments distributed, Exhibitor Service Kits available online
February 19, 2018 – Cancellation deadline for full refund minus a $100 service charge

March 1, 2018 – Deadline to submit exhibitor personnel and company description for final program and final program artwork
March 1, 2018 – Passport to Prizes Contest Deadline
March 6, 2018 – Deadline to book hotel reservation at the group rate
March 12, 2018 – Deadline to submit registration bag inserts
April 8, 2018 – Exhibitor set up
April 10, 2018 – Exhibitor break down
**BOOTH INFORMATION**

Each exhibit booth will comprise an area of 80 square feet, 8’ deep by 10’ wide. The booth will be equipped with an 8’ draped back wall, 3’ draped side rails, and a 7”x 44” sign noting the organization name and booth number. Drape color will be burgundy.

Exhibit fixtures will be permitted to a maximum height of 8 feet. Exhibit fixtures more than 4 feet in height must be placed at least 4 feet from the aisle line to avoid blocking the sight line from the aisle to adjoining booths.

The exhibit hall is carpeted, however exhibitors may order additional carpet from the service contractor or place their own in their booth space. Additional aisle carpet will not be provided.

Booth cleaning is mandatory after move-in and is not included in the booth rental fee. AAEM may order daily cleaning if booth appearance is unsightly; the cost will be charged to the exhibitor.

**BOOTH FEE: $1,900**

- One 8’ deep by 10’ wide draped exhibit space
- Identification sign displaying organization name and booth number
- General maintenance of the common areas of the exhibit hall
- Exhibitor listing in AAEM’s membership newsletter, *Common Sense* (March/April issue)
- Electronic pre-registration attendee list (name only)
- Company listing in the final on-site syllabus including company description and contact information
- Enhanced exhibitor profile in the event mobile app to include, company description, contact information and social media links
- 2018 “We’re Exhibiting” logo for use on marketing materials and website
- 15% discount on advertising in *Common Sense*
- Access to networking opportunities throughout the conference and during the Opening Reception

Exhibitor personnel must be registered to receive a name badge. Exhibitor badges allow admission to the exhibit hall only.

**APPLICATION INFORMATION**

To reserve an exhibit space, complete the exhibit application on page 7 and return it to AAEM with full payment.

Booth spaces are assigned on a first-come, first-serve basis and only as long as booth space remains available (if space constraints exist, AAEM reserves the right to change booth allocation). Full payment of the booth rental fee must be received before booth assignment is confirmed.

If an exhibitor wishes to cancel exhibit space after an assignment is made, written notification must be sent to AAEM. A full refund minus a processing charge of $100 will be granted if cancellation is made by February 19, 2018. No refunds are given for cancellations made after February 19, 2018.

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**BOOST Your Booth Traffic**

Increase booth traffic by participating in the Passport to Prizes contest! Each attendee will receive a passport game card with the participating sponsor name and exhibit booth number.

Upon obtaining validation from all participating exhibitors, attendees become eligible for a series of prizes.

Participation is limited and on a first-come, first-serve basis. Placement of exhibitor name on game card will be random. Requests for specific location is not available.

Those interested in participating may select the “Passport to Prizes” option on the exhibitor application on page 7.

**Participation Deadline:** March 1, 2018

**Participation Fee:** $150 (plus a mandatory prize donation of $100 minimum value required)*

*The prize donation does not constitute a 501(c)(3) donation.
2017 EXHIBITORS

- AcelRx Pharmaceuticals, Inc.
- AHC Media
- Alliance for Physician Certification & Advancement (APCA)
- American Osteopathic Board of Emergency Medicine (AOBEM)
- Arbor Pharmaceuticals, LLC.
- CEP America
- CIPROMS Medical Billing
- ConserioHealth, LLC
- Ellis Medicine
- Emergency Excellence
- Emergency Groups’ Office
- Emergency Medicine Associates, PA., P.C.
- Emergency Medicine of Indiana
- Emergency Medicine Professionals, P.A. (EMPros)
- Emergency Physicians Insurance Exchange RRG
- EMrecruits
- Feel Good, Inc.
- Fisher & Paykel Healthcare, Inc.
- Gator Medical Books
- Gulfcoast Ultrasound Institute
- Infinity Healthcare
- Insurance Data Services, Inc.
- Intermedix
- Kaiser Permanente - Washington Permanente Medical Group
- Leading Edge Medical Associates (LEMA)
- LocumTenens.com
- Locum Leaders
- LogicHealth
- Martin Gottlieb & Associates
- Mayo Clinic
- Medicus Healthcare Solutions
- Mediserv
- Mint Physician Staffing
- Newsura Insurance Services
- Nicka & Associates, Inc.
- Nova Innovations
- Ochsner Health System
- PATHFAST
- Penn State Health Milton S. Hershey Medical Center
- PEPID, LLC.
- Pfizer, Inc.
- PhysAssist Scribe, Inc.
- Praxair Healthcare Services
- Precision Medical Devices, LLC
- Reading Health System
- Rhino Medical Services
- Rochester Regional Health
- ScribeAmerica
- Scrivas
- Shift Administrators, LLC.
- Shire Genetic Disease
- Smith & Nephew
- SomoSim, Inc.
- South Miami CritiCare, Inc.
- Staff Care, Inc.
- Sycamore Physician Contracting
- Texas Tech University Health Sciences Center El Paso
- TWA Healthcare, Inc.
- TS Medical USA
- U.S. Army Healthcare
- Urgent Care Consultants
- VEP Healthcare
- Weatherby Healthcare
- Zerowet, Inc.
- Zotec Partners

ANNUAL MEETING ATTENDANCE HISTORY

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<td>2016 – 22nd Annual Scientific Assembly</td>
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<td>2015 – 21st Annual Scientific Assembly</td>
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<tr>
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Scientific Assembly Attendance History

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<th>EM Residents</th>
<th>Medical Students</th>
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<td>647</td>
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</table>

International Representation - 3%

EM Physicians - 50%
EM Residents - 37%
Medical Students - 13%
FUTURE ASSEMBLY INFORMATION

25TH ANNUAL SCIENTIFIC ASSEMBLY
March 2-6, 2019
Caesars Palace
Las Vegas, NV

26TH ANNUAL SCIENTIFIC ASSEMBLY
April 18-23, 2020
Sheraton Grand Phoenix
Phoenix, AZ

27TH ANNUAL SCIENTIFIC ASSEMBLY
March 6-10, 2021
St. Louis Union Station
St. Louis, MO

OFFICIAL SERVICE CONTRACTOR

Heritage Exposition Services has been named the official service contractor for the 24th Annual Scientific Assembly and is appointed to ensure the orderly and efficient installation and removal of the overall exhibition.

Heritage Exposition Services will provide and assure the distribution of labor to exhibitors according to need, see that the proper type and limits of insurance are in force, and avoid any conflict with facility regulations and requirements. Heritage Exposition Services will staff and maintain an on-site service desk before, during, and after the exhibition to serve as a focal point for exhibitor needs. Furniture, decorative signs, labor and other services will be available at the Heritage Exposition Services service desk.

Exhibitors will receive the official service kit after their booth assignment has been made. The service kit will contain information on:
- Freight shipping and handling
- Labor regulations and rates
- Furniture, display, and other decorating rentals
- Ordering electrical and telephone service
- Audio/visual and computer rentals

No advance freight or truck shipments will be accepted by the Marriott Marquis San Diego Marina due to physical limitations in dock space and storage facilities on the premises. Therefore, it is necessary to arrange for outside drayage and storage. This arrangement controls and simplifies the movement of all shipments.

Heritage Exposition Services will receive and store display and exhibit materials, deliver items directly to each exhibitor’s booth, handle and store the empty crates during the length of the show, return them to the exhibit space upon show closing, and load them onto outgoing transportation at the conclusion of the event.

Heritage Exposition Services will store material received at its warehouse for a period up to 30 days prior to exhibit installation. Shipping information and the warehouse address will be included in the exhibitor service kit. The kit will also contain information on shipping directly to show site for delivery during exhibit installation hours.

Independent Contractors: Exhibiting companies who plan to use the services of a display house service firm other than the designated contractors must abide by the following rules: The exhibitor must notify AAEM Exhibit Management, in writing, with the name of the display house/service firm, address, telephone number and contact person, no fewer than 30 days prior to the meeting. In addition, the service firm must furnish a copy of an insurance certificate to AAEM in the amount of $1,000,000 combined single limit liability to include personal injury and property damage. The Marriott Marquis San Diego Marina, its owners and Marriott Corporation shall be named as additional insureds.
EXHIBITOR APPLICATION AND CONTRACT

CONTACT INFORMATION

List company name, address, telephone, fax and email as you wish them to appear in the exhibit directory. If exhibit materials should be sent to a separate address, please indicate that in a separate cover letter.

Company Name: ____________________________________________

Exhibit Coordinator Contact: __________________________________

Title: ______________________________________________________

Address: __________________________________________________

City: __________________________ State: _______ ZIP: __________

Telephone: ___________________ Fax: ______________ Email: ______

EXHIBITOR FEE = $1,900

EXHIBITOR ADD-ONS

☐ Passport to Prizes Contest Participation ($150)
  (plus mandatory $100 minimum prize donation)*

☐ Pre-registration mailing labels ($450)
  □ Alpha order  □ ZIP code order

☐ Post-assembly mailing labels ($450)
  □ Alpha order  □ ZIP code order

I understand that the information given through use of the Scientific Assembly delegate mailing labels is intended for one-time use only. The list will not be duplicated in any fashion. All names and addresses are property of AAEM.

Signature: ______________________________________ Date: __________

Total payment must accompany this application. Make checks payable to AAEM or complete credit card information below.

If payment is not received, AAEM will not hold booth space.

Method of Payment (check one):  ☐ VISA  ☐ MasterCard  ☐ Discover  ☐ American Express

Card Number: ____________________________

Expiration Date: _________________________

Cardholder Name: ________________________

Signature: ___________________________ Date: __________

Return completed application with payment to:

AAEM, Attn: Ginger Czajkowski
555 East Wells Street, Suite 1100, Milwaukee, WI 53202
Tel: (800) 884-2236 Fax: (414) 276-3349
gczajkowski@aaem.org

*The prize donation does not constitute a 501(c)(3) charitable donation.

BOOTH CHOICES

AAEM will do its best to accommodate your choice in the order received. If a booth number has already been allocated, AAEM reserves the right to assign booth space. Please list your top three choices below.

1. ___________________  2. ___________________  3. ___________________

RESPONSIBILITY CLAUSE

Exhibitor assumes responsibility and agrees to indemnify and defend the American Academy of Emergency Medicine and Marriott Marquis San Diego Marina, Marriott Corporation, and the Hotel’s Owner, and their respective owners, managers, subsidiaries, affiliates, employees and agents against any claims or expenses arising out of the use of the exhibition premises, arising out of the negligence, gross negligence or intentional misconduct of Exhibitors.

The Exhibitor understands that neither the American Academy of Emergency Medicine nor the Hotel Parties maintain insurance covering the Exhibitor’s property and it is the sole responsibility of the Exhibitor to obtain such insurance.

Signature: ______________________ Date: __________

RECRUITING

If your company will be actively recruiting physicians on site, please read and indicate below that your organization is able to adhere to one of the following criteria:

☐ I certify that the advertised positions support fair working practices for emergency physicians, one that provides a democratic and equitable work environment including provisions for due process, the absence of restrictive covenants and is not owned directly or indirectly in part or in whole by a lay entity or individual.

☐ I certify that the advertised positions are for 1) a hospital, non-profit or medical school employed position, 2) a military/government position, or 3) an independent contractor position rather than owner-partner or employee position, and therefore is not able to be in compliance with the above standards.

I certify that I am eligible to sign this form, having knowledge on all points listed above. I agree to notify AAEM, within 30 days, of any changes to our status as listed above which would affect our eligibility to exhibit at the AAEM Scientific Assembly.

Signature: ______________________ Date: __________

CANCELLATIONS

Exhibitor booth cancellations should be made in writing and sent to AAEM by February 19, 2018. A full refund minus a processing charge of $100 will apply. No refunds are given for cancellations made after February 19, 2018.

INTERUPTION OR PREVENTION OF EXHIBITION

Each exhibiting company is responsible for obtaining business interruption and property damage insurance in such amounts as deemed appropriate to comply with its obligations hereunder and for its own protection.

LIABILITY

It is the responsibility of the exhibitor to have all licenses, permits, and/or registrations required by the venue, city, municipality and/or state. The exhibitor is responsible for compliance with all applicable tax laws.
AAEM18 EXHIBIT RULES AND REGULATIONS

ADA Compliance
Each exhibitor is responsible for compliance with the Americans with Disabilities Act (ADA) within its booth and assigned space.

Appearance/Badges
Attire of exhibit personnel should be consistent with the professional atmosphere of the conference. Because of AAEM’s effort to recycle plastic name badge holders, only AAEM-sponsored decals, pins and ribbons may be affixed to attendee or exhibitor badge holders.

Advertising
AAEM does not endorse or promote any products or services related to an exhibit. The use of the AAEM logo, name, annual conference/exhibition artwork, or any representations thereof shall be only at the express written consent of show management. Canvassing or distribution of advertising material by an exhibitor is not permitted outside of the exhibitor’s booth space. Third parties acting on behalf of or representing the exhibitor must adhere to and abide by AAEM rules and regulations.

Demonstrations
Demonstrations by exhibitors should contribute to an attendee’s knowledge in a professional way. Adequate space should be available for demonstrations within the confines of the individual exhibitor’s booth and should not interfere with normal traffic flow nor infringe in any way on neighboring exhibits.

Solicitation/Sales
Exhibitors must remain within their own exhibit spaces when demonstrating products and/or when distributing literature, product samples, or other materials. Exhibitors must not aggressively approach or call out to attendees in a manner not consistent with the professional environment of the conference. Direct selling is not allowed; however, order taking is permitted within the booth if business is conducted in a manner consistent with the professional nature of the exhibits.

Food and Beverage Distribution
AAEM must be notified of an exhibitor’s intent to distribute food or beverage items in the Exhibit Hall. All such items must be approved by AAEM and ordered directly from the Marriott Marquis San Diego Marina. Exhibitors are not permitted to bring in outside food or beverages.

Subletting/Sharing of Space
Subletting of exhibit space is not permitted. Sharing of exhibit space is not permitted unless it is within divisions of the same company.

Security
Professional security guard service is provided throughout the exhibitor installation and dismantle periods. AAEM provides perimeter hall security after hours during the conference. However, AAEM, the security service, and the Marriott Marquis San Diego Marina are not responsible for any loss or damage to exhibitor property.

Non-Exhibiting Companies
Canvassing or marketing of any products or services in any part of the exhibit hall or meeting rooms by anyone representing a non-exhibiting firm is strictly prohibited.

Cancellations
Exhibitor booth cancellations should be made in writing and sent to AAEM by February 19, 2018. A full refund minus a processing charge of $100 will apply. No refunds are given for cancellations made after February 19, 2018.

Interruption or Prevention of Exhibition
Each exhibiting company is responsible for obtaining business interruption and property damage insurance in such amounts as deemed appropriate to comply with its obligations hereunder and for its own protection.

Liability
It is the responsibility of the exhibitor to have all licenses, permits, and/or registrations required by the venue, city, municipality and/or state. The exhibitor is responsible for compliance with all applicable tax laws.

FACILITY AND LABOR REGULATIONS

Exhibitors will not affix, nail or otherwise attach anything to the walls, doors, floors or columns, except where a nail strip is provided.

Electrical
All illuminated displays and other equipment requiring electrical current must conform to local electrical codes. Extension cords must be 3-wire grounded and U.L. approved.

Labor
Exhibitors shall be bound by all contracts in effect between service contractors, the Marriott Marquis San Diego Marina and any labor organizations when applicable. More information on the specific labor regulations in effect will be included in the exhibitor service kit.

Sanctions for Violations
AAEM reserves the right to reject for any reason any exhibit application submitted; to reject, prohibit or otherwise require modification of any exhibit for any reason that in its opinion is objectionable, may detract from the general character of the conference, and is not in keeping with the policies of AAEM. This reservation refers to companies, persons, products, and/or printed matter. AAEM may impose appropriate sanctions regarding current or future participation in AAEM exhibit programs. In the event of such restrictions or eviction, AAEM will not be liable for any refunds, rentals, or exhibit expenses.

* I have read and agree to the terms of this contract:
INITIAL: ________
PROGRAM SUPPORT AND MARKETING OPPORTUNITIES

Sponsoring an official conference event or activity not only offers a more rewarding experience for attendees, it increases your organization’s visibility among them. In addition, AAEM gives special recognition to sponsors through official signs and prominent listings in the official meeting programs. To secure a sponsorship opportunity, complete the application on page 11, or contact Ginger Czajkowski at gczajkowski@aaem.org.

FINAL PROGRAM ADVERTISING ($1,200)
The final program contains general conference information including conference schedule, maps and exhibitor information. The final program is given to each attendee upon check-in at the registration desk. Advertisers receive one full-page black and white advertisement (with pre-approval).

USB MEMORY STICK ($1,000)
Speaker presentations are placed on the memory stick with company name. A coupon will be placed in delegate bags and memory stick can be redeemed at the supporter’s exhibit. Sponsors are responsible for providing the memory sticks.

WI-FI ACCESS ($5,000 PER DAY)
AAEM would like to provide attendees with Internet access. The sponsor would be acknowledged in conference literature and signage throughout the conference.

PEDOMETERS ($1,000)
Help promote healthy lifestyle choices by sponsoring pedometers for each conference attendee. Your company name will appear on pedometers worn by conference attendees as they walk to conference events, at home, or in the emergency department. Sponsors are responsible for providing the pedometers.

WATER BOTTLES ($1,000)
AAEM would like to provide water bottles to our attendees. AAEM will only accept Bisphenol A (BPA) free water bottles. Your company name will appear on the bottle. Sponsors are responsible for providing the water bottles.

LUNCHEON ($5,000 - $10,000)
Sponsor will be recognized through signage and use of sponsor’s cups, napkins, etc. if available.

One sponsor = $10,000 and two sponsors = $5,000 each.

CONTINENTAL BREAKFAST ($3,750 - $7,500)
Attendees would enjoy a continental breakfast sponsored by your company. Sponsor is recognized through signage. If sponsor would like to provide napkins, cups, etc., please notify AAEM.

One sponsor = $7,500 and two sponsors = $3,750 each.

COFFEE/REFRESHMENT BREAK ($2,500 - $5,000)
Spaced at convenient times during the conference schedule, sponsor is recognized through signage. If sponsor would like to provide napkins, cups, etc., please notify AAEM.

One sponsor = $5,000 and two sponsors = $2,500 each.

EXCLUSIVE MOBILE APP SPONSORSHIP ($5,000)
Achieve maximum exposure on the Scientific Assembly mobile app with sponsor’s name on the opening page of the mobile guide. 2017 attendees explored and interacted within the mobile app resulting in over 72,000 page views. Clicking the name will direct attendees to sponsor’s exhibitor listing in the exhibitor directory. Graphics must be pre-approved by AAEM.

INFORMATION VIDEO MONITOR ($1,200)
A video monitor located near the registration desk will provide up to date conference information for the length of the conference. Sponsor is recognized through signage.

CONFERENCE NOTEPADS ($500)
Notepads will be distributed to more than 1,000 delegates in the registration bags. Company or brand name can be printed on the notepads. Sponsors are responsible for providing the notepads.

AAEM WELLNESS SPONSORSHIP ($10,000)
The AAEM Physician Wellness and Burnout Prevention Committee is excited to offer a repeat of the AAEM Wellness 5K Fun Run/Walk and Early Risers Yoga Sessions. Associate your company name with these wellness events to include signage, fun run t-shirts, and refreshments.

NON-CME EDUCATIONAL PROGRAM ($25,000)
Non-CME Educational Programs provide an opportunity for commercial organizations to present information about their products or services to delegates attending the AAEM 24th Annual Scientific Assembly. The material presented may be promotional and may concentrate on a specific product. Non-CME Educational Programs are up to 90 minutes in length, scheduled unopposed over the lunch period, and open to all Assembly attendees on a first-come, first-served basis. Food and beverage options available for an additional cost. Sponsorship fee includes the following:

- Function space at the Marriott Marquis San Diego Marina
- Promotion of the program in the AAEM18 mobile app and the final program
- One set of pre-registration attendee mailing labels for a one-time use
- One advertising insert in the AAEM18 registration bags

TWITTER BOARD ($10,000)
Showcase your company name on the AAEM18 Twitter Board! This prominent screen showcases a live running feed of all tweets with the #AAEM18 hashtag. Situated in a high-traffic area, this board is a unique opportunity to highlight your company in a place that will draw many attendees’ eyes.
PROGRAM SUPPORT AND MARKETING OPPORTUNITIES, CONTINUED.

MEMBER MAGAZINE ADVERTISING (SEE RATES BELOW)

Common Sense is the member magazine of the American Academy of Emergency Medicine (AAEM). It is a bi-monthly publication that reports on AAEM activities and news from the emergency medicine community. It is delivered to the AAEM membership, which currently stands at over 8,000 emergency physicians, residents, and others interested in emergency medicine.

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<thead>
<tr>
<th>Ad Type</th>
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*Pricing includes exhibitor discount.

Rates are based on providing a high resolution PDF. Common Sense is a 4-color publication. www.aaem.org/publications/common-sense/advertise

BAG INSERTS ($750)

AAEM will insert your company's flyer or other information (with pre-approval) into the registration bags. A registration bag is given to each attendee. Sponsors are responsible for the cost of printing.

MAILING LABELS ($450)

Get a head start by mailing product information or booth invitations in advance to registrants! You may purchase a set of pre-registration mailing labels for this purpose. Post-assembly labels are also available. The cost is $450 for one-time use.

*Please Note: The AAEM mailing labels are not available in electronic format and are intended for one-time use only.

SOCIAL EVENT SPONSORSHIP ($3,000)

The Women in Emergency Medicine and Diversity and Inclusion Social Event is an open invitation mixer to encourage networking, mentorship, and camaraderie among AAEM members and AAEM18 attendees. Entering its third consecutive year, this social event is jointly hosted by the Women in Emergency Medicine Committee and the Diversity and Inclusion Task Force. Sponsor is recognized through signage and an optional presence at the event.

OTHER SPONSORSHIPS AVAILABLE

Got another idea? AAEM will work with you to develop a sponsorship program tailored to your specific needs. The items listed above are just a sample of the sponsorships available.

Call AAEM at (800) 884-2236 to discuss other options.
SPONSORSHIP REQUEST FORM

Sponsoring an official conference event or activity not only offers a more rewarding experience for attendees, it increases your organization’s visibility among them. In addition, AAEM gives special recognition to sponsors through official signs and prominent listings in the official meeting programs. To secure a sponsorship opportunity, complete the application below.

For a complete description of sponsorship opportunities, please refer to pages 9-10 or contact Ginger Czajkowski gczajkowski@aaem.org for more information.

Company Name: _________________________________________________________

Exhibit Coordinator Contact: ______________________________________________

Title: ___________________________________________________________________

Address: __________________________________________________________________

City: ___________________________ State: __________ ZIP: ____________________

Telephone: ___________________ Fax: __________________ Email: _______________

EXHIBITOR SPONSORSHIP OPPORTUNITIES

☐ Non-CME Educational Event ($25,000)
☐ AAEM Wellness Sponsorship ($10,000)
☐ Social Event Sponsorship ($3,000)
☐ Twitter Monitor ($10,000)
☐ Final Program Advertising ($1,200)
☐ USB Memory Stick ($1,000)
☐ WI-FI Access ($5,000 per day)
☐ Pedometers ($1,000)
☐ Water Bottles ($1,000)
☐ Information Video Monitor ($1,200)
☐ Luncheon ($5,000 - $10,000)
  (One sponsor = $10,000 and two sponsors = $5,000 each)
☐ Continental Breakfast ($3,750 - $7,500)
  (One sponsor = $7,500 and two sponsors = $3,750 each)
☐ Coffee/Refreshment Break ($2,500 - $5,000)
  (One sponsor = $5,000 and two sponsors = $2,500 each)
☐ Conference Notepads ($500)
☐ Bag Inserts ($750)
☐ Exclusive Mobile App Sponsorship ($5,000)
☐ Newsletter Advertising

Ad Type | Size | Single Insertion | Multiple Insertion
--- | --- | --- | ---
Full Page | 7”w x 10”h | $599.25* | $506.60* each
Half Page Vertical | 3-5/16”w x 10”h | $506.60* | $432.65* each
Half Page Horizontal | 7”w x 5”h | $506.60* | $432.65* each
Quarter Page | 3-5/16”w x 5”h | $413.95* | $358.70* each

*Pricing includes exhibitor discount.

METHOD OF PAYMENT

(check one):
☐ Check enclosed ☐ VISA ☐ MasterCard ☐ Discover
☐ American Express

Card Number: ____________________________________________

Expiration Date: ____________________________

Cardholder Name: _______________________________________

Signature: ______________________________________________

Return completed application with payment to:
AAEM, Attn: Ginger Czajkowski
555 East Wells Street, Suite 1100, Milwaukee, WI 53202
Tel: (800) 884-2236 Fax: (414) 276-3349
gczajkowski@aaem.org

HAVE ANOTHER IDEA? AAEM WILL WORK WITH YOU TO DEVELOP A SPONSORSHIP PROGRAM TAILORED TO YOUR SPECIFIC NEEDS.

CALL AAEM AT (800) 884-2236 TO DISCUSS OTHER OPTIONS.
The American Academy of Emergency Medicine is committed to presenting CME activities that promote improvements or quality in health care and are independent of the control of commercial interests. As part of this commitment, American Academy of Emergency Medicine has outlined in this written agreement the terms, conditions, and purposes of commercial support for its CME activities. Commercial Support is defined as financial, or in-kind contributions given by a commercial interest*, which is used to pay all or part of the costs of a CME activity.

<table>
<thead>
<tr>
<th>TITLE OF CME ACTIVITY</th>
<th>24TH ANNUAL AAEM SCIENTIFIC ASSEMBLY</th>
</tr>
</thead>
<tbody>
<tr>
<td>ACTIVITY LOCATION</td>
<td>Marriott Marquis San Diego Marina</td>
</tr>
<tr>
<td>ACTIVITY DATE</td>
<td>April 7-11, 2018</td>
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<table>
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<tr>
<th>NAME OF COMMERCIAL INTEREST:</th>
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<tr>
<td>AMOUNT OF EDUCATIONAL GRANT (DIRECT OR IN-KIND)</td>
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<tr>
<td>GRANT WILL BE USED FOR THE FOLLOWING:</td>
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<tr>
<td>SPEAKER HONORARIA</td>
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**TERMS, CONDITIONS, AND PURPOSES**

**INDEPENDENCE**
1. This activity is for scientific and educational purposes only and will not promote any specific proprietary business interest of the Commercial Interest.
2. The Accredited Provider is responsible for all decisions regarding the identification of educational needs, determination of educational objectives, selection and presentation of content, selection of all persons and organizations that will be in a position to control the content of the CME, selection of education methods, and the evaluation of the activity.

**APPROPRIATE USE OF COMMERCIAL SUPPORT**
3. The Accredited Provider will make all decisions regarding the disposition and disbursement of the funds from the Commercial Interest.
4. The Commercial Interest will not require the Accredited Provider to accept advice or services concerning teachers, authors, or participants or other education matters, including content, as conditions of receiving this grant.
5. All commercial support associated with this activity will be given with the full knowledge and approval of the Accredited Provider. No other payments shall be given to the director of the activity, planning committee members, teachers or authors, joint sponsor, or any others involved with the supported activity.
6. The Accredited Provider will upon request, furnish the Commercial Interest documentation detailing the receipt and expenditure of the commercial support.

**COMMERCIAL PROMOTION**
7. Product-promotion material or product-specific advertisement of any type is prohibited in or during the CME activity. The juxtaposition of editorial and advertising material on the same products or subjects is not allowed. Live or enduring promotional activities must be kept separate from the CME activity. Promotional materials cannot be displayed or distributed in the education space immediately before, during or after a CME activity. Commercial Interests may not engage in sales or promotional activities while in the space or place of the CME activity.
8. The Commercial Interest may not be the agent providing the CME activity to the learners.

**DISCLOSURE**
9. The Accredited Provider will ensure that the source of support from the Commercial Interest, either direct or “in-kind,” is disclosed to the participants, in program brochures, syllabi, and other program materials, and at the time of the activity. This disclosure will not include the use of a trade name or a product-group message. The acknowledgment of commercial support may state the name, mission, and clinical involvement of the company or institution if they are not product promotional in nature.
The Commercial Supporter and the American Academy of Emergency Medicine agree to abide by all requirements of the Accreditation Council for Continuing Medical Education (ACCME) Standards for Commercial Support of Continuing Medical Education (appended).

<table>
<thead>
<tr>
<th>NAME OF ACCREDITED PROVIDER</th>
<th>American Academy of Emergency Medicine</th>
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<tbody>
<tr>
<td>Tax ID Number</td>
<td>26-3697887</td>
</tr>
<tr>
<td>Contact Person</td>
<td>Janet Wilson</td>
</tr>
<tr>
<td>Email Address</td>
<td><a href="mailto:jwilson@aaem.org">jwilson@aaem.org</a></td>
</tr>
<tr>
<td>Phone Number</td>
<td>414-276-7390</td>
</tr>
<tr>
<td>Fax Number</td>
<td>414-276-3349</td>
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**EDUCATIONAL PARTNER (IF APPLICABLE)**

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<thead>
<tr>
<th>Contact Person</th>
<th>Email Address</th>
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<tr>
<td>Phone Number</td>
<td>Fax Number</td>
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**NAME OF COMMERCIAL INTEREST**

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<tr>
<th>Address</th>
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<tbody>
<tr>
<td>City, State, Zip</td>
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<tr>
<td>Contact Person</td>
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<tr>
<td>Phone Number</td>
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**AGREED BY AUTHORIZED REPRESENTATIVES**

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<tr>
<th><strong>Commercial Interest</strong></th>
<th><strong>Accredited Provider</strong></th>
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<tbody>
<tr>
<td></td>
<td>Janet Wilson</td>
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<tr>
<td></td>
<td>Associate Executive Director, AAEM</td>
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<th><strong>Educational Partner (If applicable)</strong></th>
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* The ACCME defines a Commercial Interest as any proprietary entity producing, marketing, reselling, or distributing health care goods or services consumed by, or used on patients, with the exemption of non-profit or government organizations and non-health care related companies. The ACCME does not consider providers of clinical service directly to patients to be commercial interest.