Dear [Name],

Tomorrow is #GivingTuesday and this year, AAEM is promoting the following charitable foundations, the AAEM Institute for Leadership, Education & Advancement in the Development of Emergency Medicine, Inc. (LEAD-EM) and the AAEM Foundation. Learn more about each foundation [here](https://www.aaem.org/donate).

While donations are greatly appreciated, we have also outlined other ways to get involved this year.

**Other Ways to Help Support LEAD-EM and the AAEM Foundation on #GivingTuesday**

* *Take an #Unselfie*  
  An #unselfie is an image of yourself with a piece of paper in front of your face describing why you give to a cause. Write down why you give to LEAD-EM on a piece of paper, hold it up, and then share it with us on Twitter using @aaeminfo and #GivingTuesday.
* *Help Us Spread the Word on Social Media*  
  Use pre-crafted social media posts, or make your own! Download images by [clicking here](https://www.aaem.org/current-news/2020-givingtuesday#tweets).
* *Designate LEAD-EM as Your Charity on AmazonSmile*  
  [Click here](https://smile.amazon.com/gp/chpf/homepage/ref=smi_chpf_redirect?ie=UTF8&ein=82-4627012&ref_=smi_ext_ch_82-4627012_cl) to designate LEAD-EM as your charity of choice on AmazonSmile. You don’t have to donate anything, when you shop using smile.amazon.com Amazon donates for you!

This #GivingTuesday, please consider donating to LEAD-EM or the AAEM Foundation to help fund these initiatives and invest in the future of emergency medicine. Join us and donate on December 1, 2020.

We thank you in advance for support this #GivingTuesday.

Sincerely,

[Your Name]