AAEM™
AMERICAN ACADEMY OF EMERGENCY MEDICINE
CHAMPION OF THE EMERGENCY PHYSICIAN

28TH ANNUAL SCIENTIFIC ASSEMBLY

EXHIBITOR AND SPONSOR PROSPECTUS

28TH ANNUAL SCIENTIFIC ASSEMBLY
AAEM22
BALTIMORE, MD • APRIL 23-27, 2022

#AAEM22
www.aaem.org/aaem22

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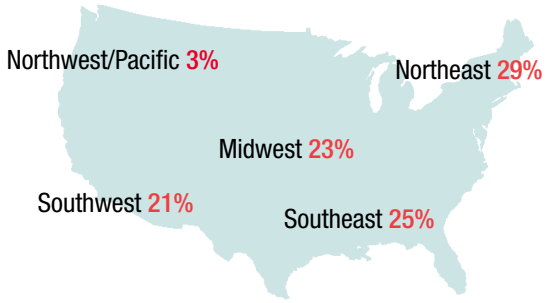
ABOUT AAEM

AAEM was established in 1993 to promote fair and equitable practice environments necessary to allow emergency physicians to deliver the highest quality of patient care. For over 25 years, AAEM has been a leader in protecting board certification in emergency medicine and confronting the harmful influence of the corporate practice of medicine. We support fair and equitable practice environments that allow emergency physicians to deliver the highest quality of patient care.

Member Categories:

- Fellow
- Fellow-in-Training
- Full Voting
- Associate
- Emeritus
- International
- Resident
- Student

AAEM HAS OVER 8,000 MEMBERS



International Representation - 2%

- EM Physicians - 61%
- EM Residents - 31%
- Medical Students - 8%

OUR MISSION

AAEM is the specialty society of emergency medicine. We are a democratic organization committed to the following principles:

1. Every individual should have unencumbered access to quality emergency care provided by a specialist in emergency medicine.
2. The practice of emergency medicine is best conducted by a specialist in emergency medicine.
3. A specialist in emergency medicine is a physician who has achieved, through personal dedication and sacrifice, certification by either the American Board of Emergency Medicine (ABEM) or the American Osteopathic Board of Emergency Medicine (AOBEM).
4. The personal and professional welfare of the individual specialist in emergency medicine is a primary concern to the AAEM.
5. The Academy supports fair and equitable practice environments necessary to allow the specialist in emergency medicine to deliver the highest quality of patient care. Such an environment includes provisions for due process and the absence of restrictive covenants.
6. The Academy supports residency programs and graduate medical education, which are essential to the continued enrichment of emergency medicine, and to ensure a high quality of care for the patient.
7. The Academy is committed to providing affordable high quality continuing medical education in emergency medicine for its members.
8. The Academy supports the establishment and recognition of emergency medicine internationally as an independent specialty and is committed to its role in the advancement of emergency medicine worldwide.

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Alexandria, VA

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EDITOR, COMMON SENSE; EX-OFFICIO BOARD MEMBER

ANDY MAYER, MD
New Orleans, LA

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MISSY ZAGROBA, CAE

EXECUTIVE DIRECTOR EMERITUS

KAY WHALEN, MBA CAE

2021-2022 ELECTED BOARD OF DIRECTORS

WAYS TO SUPPORT OUR MISSION

The American Academy of Emergency Medicine (AAEM) has a number of opportunities for you to get involved by contributing to funds that assist in our advocacy and education efforts. Learn more about each opportunity below.

AAEM FOUNDATION

AAEM established its Foundation for the purposes of (1) studying and providing education relating to the access and availability of emergency medical care, and (2) defending the rights of patients to receive such care, and emergency physicians to provide such care. The latter purpose may include providing financial support for litigation to further these objectives. The Foundation will limit financial support to cases involving physician practice rights and cases involving a broad public interest.

LEARN MORE

LEAD-EM

The AAEM Institute for Leadership, Education & Advancement in the Development of Emergency Medicine, Inc. (LEAD-EM) was established after the tragic and unexpected death of AAEM president, Dr. Kevin G. Rodgers. The Kevin G. Rodgers Fund and the Institute will LEAD-EM just like Dr. Rodgers did. The funds will support important projects such as development of leadership qualities, and clinical and operational knowledge of emergency physicians with a view toward improving and advancing the quality of medical care in emergency medicine, and public health, safety and well-being overall.

LEARN MORE

FOUNDERS CIRCLE

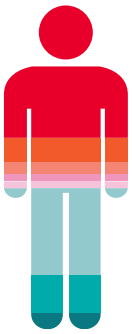
AAEM believes the future of our specialty and society, are in the hands of our future emergency physicians. As a result, the Founders Circle was developed to encourage sponsorship in emergency medicine residents and residency programs. Founders Circle contributions are earmarked for sponsoring residency program group memberships, thereby introducing those residents to AAEM's mission and core values.

The cost of an individual resident membership is as follows:
1 year - $60.00
2 years - $100.00
3 years - $150.00
4 years - $200.00
5 years - $250.00

LEARN MORE

OVERVIEW OF SCIENTIFIC ASSEMBLY PROGRAMS AND PRE-CONFERENCES

ATTENDEE PROFILE:



Members: **516**
Non-Members: **94**
Non-Members Allied Health: **46**
Non-Member Residents: **31**
Non-Member Students: **26**
Residents: **338**
Speakers: **147**
Students: **63**

Total Registered: 1261

PRE-CONFERENCE COURSES

2022 MEDICAL STUDENT TRACK

Featuring a residency program director panel and didactic lectures, the medical student track provides students with invaluable advice on how to successfully apply to an emergency medicine residency. CME is not available for this session.

RESUSCITATION FOR EMERGENCY PHYSICIANS

REP is an outstanding course that encompasses a broad spectrum of topics including neurocritical care disorders, cardiogenic shock, aortic catastrophes, mechanical ventilation, sepsis, trauma, pediatric resuscitation, management of the critically ill patient with COVID-19 infection, and more. REP is the first integrated resuscitation course developed by an emergency medicine professional society that is tailored to the needs of emergency physicians (EPs).

ECG IN THE ED

The ability to interpret the electrocardiogram (ECG) is a life-saving skill. This course will cover an assortment of presentations that will improve the emergency physician's ability to interpret ECGs.

ULTRASOUND – BEGINNER AND ADVANCED

In the Beginner course, didactic lectures provide state of the art audiovisual presentations by veteran faculty, followed by small groups of a maximum four participants / one instructor allowing each individual participant ample hands-on time for scanning. In the Advanced course, participants select 5 application modules from a menu of 15 available modules and rotate between hands-on stations to hone their ultrasound skills.

FAST SVP SKILLS VERIFICATION

The Focused Assessment with Sonography in Trauma (FAST) Skills Verification Program (SVP) provides an opportunity for physicians to obtain a number of proctored FAST exams with a signed record. Physicians will be able to use this record as part of the privileging/credentialing process for performing and billing for FAST exams at their individual institutions. This program is open to the first 20 participants of either the Beginner or Advanced Ultrasound courses.

MILITARY EMERGENCY MEDICINE: MILITARY MEDICAL CONCEPTS WITH RELEVANCE TO THE CIVILIAN PHYSICIAN *(JOINTLY PROVIDED BY USAAEM)*

This military emergency medicine familiarization course is designed to expose attendees (physicians, physician assistants, nurses, paramedics, and students) to the unique aspects of military emergency medicine with a focus on areas with significant relevance to civilian practice. In addition, participants will have the opportunity to practice skills and techniques related to the instructional material.

CADAVER-BASED PROCEDURES LAB *(JOINTLY PROVIDED BY THE UNIVERSITY OF MARYLAND)* *NEW THIS YEAR!

This human cadaver-based procedure course teaches invasive medical procedures such as cricothyrotomy, endotracheal intubation, lateral canthotomy, facial nerve blocks, joint arthrocentesis, tube thoracostomy and resuscitative thoracotomy. The course will provide emergency providers with the opportunity to practice difficult procedures in a controlled yet realistic setting.

ED MANAGEMENT SOLUTIONS: PRINCIPLES AND PRACTICE *NEW THIS YEAR!

Sponsorship Opportunities Available!

Taught by leaders in ED operations management, this course is an introduction to the principles and practice of ED management, including clinical redesign, patient experience, change management, and revenue cycles. ED Management Solutions is a pre-requisite course for the ED Operations Certificate Course.

ED OPERATIONS CERTIFICATE COURSE *NEW THIS YEAR!

The ED Operations Certificate Course is the first module of AAEM's new ED Operations Certificate, a 12-month certificate program with online and in-person modules. This pre-conference course will kick off the 2022-2023 certificate program with a deep dive of Lean concepts and DMAIC (Define, measure, analyze, improve, and control), the Six Sigma data-driven quality strategy used to improve processes. The course will conclude with a hands-on exercise to put the strategies into practice.

OVERVIEW OF SCIENTIFIC ASSEMBLY PROGRAMS AND PRE-CONFERENCES

AAEM/RSA INTRODUCTION TO CRITICAL CARE AND ANESTHESIA *(JOINTLY PROVIDED BY AAEM/RSA AND THE CRITICAL CARE MEDICINE SECTION OF AAEM)* *NEW THIS YEAR!

This course is targeted towards third and fourth-year medical students, as well as interns interested in the topics of critical care and anesthesia relevant to emergency medicine. Due to the consistent need for early critical interventions in the emergency department, the relevance of these topics arises as not only necessities for primary treatment centers, but also rural emergency departments who transport ICU-bound patients to a higher-level of care. This course is driven by practical hands-on learning, coupled with an online flipped classroom theoretical portion. CME is not available for this course.

EMERGENCY VAGINAL DELIVERY: ARE YOU PREPARED? *NEW THIS YEAR!

In this course, participants will undergo a simulated session of an emergency vaginal delivery, including nuchal cord, breech presentation, shoulder dystocia, and postpartum hemorrhage so you are ready the next time there is a baby coming in your ED!

MEDED EVOLVED

MedEd EvolvED is a masterclass in the development of future and current educators by giving them the skills required to become better teachers and inspire more learners. Our interactive course will build on participants' prior experiences through group-based learning led by experienced faculty.

28TH ANNUAL SCIENTIFIC ASSEMBLY

April 23-27, 2022 – Baltimore, MD

AAEM's 28th Annual Scientific Assembly will provide an interactive environment focused on education for the emergency medicine physician. Attendees will gain more knowledge to improve outcomes for their current and future patients. The meeting will consist of didactic lectures, small group clinic workshops, oral and poster abstract presentations, and panel presentations by experts in the field. In addition, the meeting will consist of social activities with AAEM's Committees, Chapter Divisions, and Sections.

SCIENTIFIC ASSEMBLY PLANNING SUBCOMMITTEE

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George C. Willis, MD FAAEM

VICE CHAIR:
Christopher Colbert, DO FAAEM

SUBCOMMITTEE MEMBERS:
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EDUCATION COMMITTEE CHAIR:
Teresa M. Ross, MD FAAEM

EDUCATION COMMITTEE VICE CHAIR:
David J. Carlberg, MD FAAEM

2022 BENEFITS OF SUPPORT

	Champion $50,000+ One Opportunity	Gold $20,000-$49,999 Four Opportunities	Silver $5,000-$19,999	Bronze Up to $4,999
Sponsor name and logo will be part of non-CME event promotions (if applicable)				
Session times available (first come first served)				
Signage outside of room with your logo				
Two (2) complimentary conference registrations ($1,050 value)				
First right of refusal for continued sponsorship for the following year				
Complimentary pre-event email broadcast				
Complimentary post-event email broadcast				
Social media announcement when sponsorship confirmed				
Complimentary mobile app push notification to promote event on day of event				
Opportunity to include one promotional item in conference registration bag (no publications allowed)				
Prominent listing in final program	Half Page Ad			
Content pieces available for download on conference website and/or mobile app	(25 Available)	(15 Available)		
Complimentary booth in exhibit hall with registration for exhibitor representatives	Six (6) representatives and 10'x20' booth	Four (4) representatives and 10'x20' booth		
Prominent name and logo placement in printed materials related to AAEM22				
Name listing on sponsorship webpage				
Bold name listing on on-site sponsorship signage, listing sponsorship type				
Company listing and website link with logo in sponsors section of the conference website and/or mobile app				
Electronic pre-registration attendee list (name only)				
15% discount on advertising in *Common Sense*				

BRANDING OPPORTUNITIES

DIGITAL DISPLAYS

($5,000)

Promote your company's exhibit booth, product, or upcoming event on Registration Video Monitor. Digital ad must be approved by AAEM and artwork is due by June 3, 2021. Limit 4 per company. Ads will run at least 4 times daily alongside AAEM content. Formats accepted JPEG (preferred), Microsoft PowerPoint, PNG, MP4 with h264 compression only. No audio. Video length exactly 15 or 30 seconds (videos are scheduled in 15 second increments).

EMAIL BROADCAST (PRE AND/OR POST CONFERENCE)

($450 EA) (5 OPPORTUNITIES AVAILABLE EACH)

Send an email broadcast with your special message and/or appointment requests to attendees prior to or after the conference. Exhibitor to provide content to be approved in advance by AAEM. Broadcast to be sent by AAEM.

COFFEE/REFRESHMENT BREAK

($5,000) (9 OPPORTUNITIES AVAILABLE)

Greet attendees one-on-one and spread the word about your company by sponsoring a beverage break between sessions. Provide reusable water bottles, logoed cups or napkins or just chat with attendees while they are on break. Spaced at convenient times during the conference schedule, sponsor is recognized through signage. Includes coffee/tea or soda for ~400. Enhance sponsorship with other food & beverages (additional fees apply). If sponsor would like to provide napkins, cups, etc., please contact AAEM.

COMMEMMORATIVE ITEM

($1,500) (5 OPPORTUNITIES AVAILABLE)

After picking up their registration materials, the first thing attendees do is go through their tote bag to see what goodies are inside. What better way to increase your name recognition than to put something useful in the hands of every attendee at the conference? Sponsors provide the branded product subject to AAEM approval. Sponsor is responsible for providing and shipping 1,200 items to fulfillment center by April 3, 2022.

EDUCATIONAL PROGRAM-NON-CME

($25,000)

Non-CME educational programs provide an opportunity for commercial organizations to present information about their products or services to delegates attending the AAEM Scientific Assembly. The material presented may be promotional and may concentrate on a specific product. Non-CME educational programs are up to 90 minutes in length, scheduled unopposed over the lunch period, before and/or after educational sessions and open to Assembly attendees on a first-come, first-served basis. Content must be approved by AAEM. Sponsorship fee includes the following:

- Function space at the headquarter hotel
- Promotion of the program in the Scientific Assembly mobile app, website and final program
- One email broadcast to pre-registered conference attendees
- One advertising insert in the Scientific Assembly registration bag
- Enhance sponsorship with food & beverages (additional fees apply)
- AAEM will provide the room space, basic audiovisual set-up with on-site AV tech and signage

Enhancements

- Catering Hilton Baltimore
- Push Notifications

It is the responsibility of the sponsor to coordinate these enhancements; additional fees will apply.

FLOOR CLINGS

($1,000)

Footsteps or up to 3'x3' floor clings (each) placed in high-traffic areas such as the foyer (carpeted surfaces only). Sponsor to work with AAEM and hotel to approve message/adhesive.

KNOW BEFORE YOU GO EMAIL

($5,000) EXCLUSIVE!

Sent 3-5 days before the meeting starts to registered attendees. Sponsor to provide content (to be approved by AAEM).

LANYARDS

($4,000)

Put your logo around the neck of attendees and exhibitors at the conference. Everyone is required to wear a badge to enter the exhibit hall and meeting space. Your brand will be front and center. Production and labor charges are included. Sponsor to provide lanyard and AAEM to approve message prior to printing. Lanyards are due at fulfillment center by April 3, 2022.

BRANDING OPPORTUNITIES

MOBILE APP

($10,000)

Achieve maximum exposure on the Scientific Assembly mobile app with sponsor's name on the opening page of the mobile guide. 2021 attendees explored and interacted within the mobile app resulting in over 111,175 page views (Needs to be updated for 2021). Graphics must be pre-approved by AAEM. Clicking on the graphic direct attendees to sponsor's exhibitor listing in the app directory.

MOBILE APP – PUSH NOTIFICATION

($2,000 EACH)

Eight opportunities available, limit 2 (two) per company.

MOBILE APP – SPLASH AD

($2,500 EACH)

Eight opportunities available, limit 2 (two) per company

NOTEPADS

($500)

Notepads will be distributed to more than 1,000 delegates in the registration bags. Company logo can be printed on the notepads (AAEM to approve design in advance). Sponsors are responsible for providing and shipping 1,200 notepads to fulfillment center by April 3, 2022.

OPENING EVENT SPONSORSHIP

($3,000)

The Welcome Reception is the first social networking event for Scientific Assembly and everyone is invited! Sponsor is recognized thru signage and an optional presence at the event. Enhance sponsorship with food & beverages (additional fees apply).

PEDOMETERS

($1,000)

Help promote healthy lifestyle choices by sponsoring pedometers for each conference attendee. Your company name will appear on pedometers worn by conference attendees as they walk to conference events, at home, or in the emergency department. Sponsors are responsible for providing the pedometers. Sponsor to ship 1,200 pedometers to fulfillment center by April 3, 2022.

PENS

($1,000)

Show your support and extend your brand by providing branded pens for distribution to conference attendees through the onsite registration bag. Sponsor is responsible for producing (message to be pre-approved by AAEM in advance) and shipping 1,200 pens to fulfillment center by April 3, 2022.

REGISTRATION BAGS

($5,000)

Place your company logo on the always popular cotton canvas conference tote bag. Your company logo will be visible throughout the entire conference and beyond. This exclusive opportunity allows the sponsor to showcase your brand message with the Scientific Assembly conference logo on the cotton canvas official conference registration bag. Includes production.

SELFIE/PHOTO BOOTH STATION

($2,000)

The selfie stand photo booth is located in a prominent area of the exhibit hall. This unit may be partially or fully wrapped with a custom graphic representing your brand and the Scientific Assembly conference logo (AAEM approved). From the stand, attendees and exhibitors can immediately share to their social media platforms. As the sponsor, you would receive full analytics on shared photos, custom hashtag usage and captured leads. Sponsor to provide accessories/backdrop. Enhance sponsorship with food & beverages (additional fees apply).

SNAPCHAP FILTER

($2,500)

Purchase a Snapchat geofilter for participants to access and use at the conference area for up to 12 hours. Filters can incorporate company logo, booth number, or other graphics.

BRANDING OPPORTUNITIES

SOCIAL EVENT SPONSORSHIP

($3,000)

The Women in Emergency Medicine and Justice, Equity, Diversity and Inclusion Section Social Event is an open invitation mixer to encourage networking, mentorship, and camaraderie among AAEM members and Scientific Assembly attendees. Entering its fourth consecutive year, this social event is jointly hosted by the Women in Emergency Medicine Committee and the Justice, Equity, Diversity and Inclusion Section Committee. Sponsor is recognized thru signage and an optional presence at the event. Enhance sponsorship with food & beverages (additional fees apply).

T-SHIRT SPONSORSHIP

($3,000)

Showcase your logo on every attendee with a t-shirt sponsorship. Sponsor to work with AAEM to provide the design. Sponsor logo will be prominently placed. Sponsor responsible for providing and shipping shirts to fulfillment center by April 3, 2022.

TWITTER BOARD

($10,000)

Showcase your company name on the Scientific Assembly Twitter Board! This prominent screen displays a live running feed of tweets with the Scientific Assembly hashtag. Situated in a high-traffic area, this board is a unique opportunity to highlight your company in a place that will draw many attendees' eyes.

VIDEO INFORMATION MONITOR

($1,200)

A video monitor located near the registration desk will provide up to date conference information for the length of the conference. Sponsor is recognized through signage.

WATER BOTTLES

($1,000)

AAEM would like to provide water bottles to our attendees either at your booth or included in the registration bag. AAEM will only accept Bisphenol A (BPA) free water bottles. Your company name will appear on the bottle. Sponsors are responsible for providing the water bottles.

WAYFINDING SIGNS

($5,000)

Attendees benefit from signage that helps orient them throughout the meeting space. Incredible full-meeting exposure. "Wayfinding signs sponsored by <Company logo>" will appear on each directional sign.

WELLNESS FUN RUN/WALK SPONSORSHIP

($3,000)

(3 opportunities available) A hearty group of attendees participate in the annual Wellness 5K Fun Run and Walk on one morning of the conference. Up to 80 participants will run or walk the two-mile course. This sponsorship helps support bib numbers, bottled water, t-shirts, transportation to the course (if necessary), and prizes for the first and second fastest male/female runner. First place items for Fun Run/Walk participants are also welcome (with AAEM approval). Specific sponsorship opportunities available (i.e. t-shirt only). Contact AAEM. Enhance sponsorship with food & beverages (additional fees apply).

WELLNESS ROOM SPONSORSHIP

($5,000)

The AAEM Wellness Committee is excited to offer an oasis room on-site featuring meditation, yoga, and other inspiring opportunities. Associate your company name with these wellness opportunities to include signage throughout conference. Enhance sponsorship with food & beverages (additional fees apply).

WI-FI ACCESS

($10,000 PER DAY)

Conference wide Wi-Fi is an essential tool and this exclusive sponsorship provides a premier branding opportunity. More than 1,300+ devices log in during Scientific Assembly. Option to use your companies' selected password. Custom Wi-Fi access code included for each conference participant.

PRINT ADVERTISING OPPORTUNITIES

FINAL PROGRAM ADVERTISING ($1,200)

The final program contains key conference information and is given to each attendee upon check-in at the registration desk. Advertiser receives one full-page black and white advertisement (with pre-approval).

PRICING

Common Sense is the member magazine of the American Academy of Emergency Medicine (AAEM). It is a bi-monthly publication that reports on AAEM activities and news from the emergency medicine community. It is delivered to the AAEM membership, which currently stands at over 8,000 emergency physicians, residents, and others interested in emergency medicine.

AD TYPE	SIZE	SINGLE INSERTION	MULTIPLE INSERTION
Full Page	7½" w x 9¾" h	$641.75	$549.10 each
Half Page Vertical	3⅝" w x 9¾" h	$549.10	$475.15 each
Half Page Horizontal	7½" w x 4¾" h	$549.10	$475.15 each
Quarter Page	3⅝" w x 4¾" h	$456.45	$401.20 each

Above pricing includes exhibitor discount.

Rates are based on providing a high resolution PDF. Common Sense is a 4-color publication.

www.aaem.org/publications/common-sense/advertise

FIRST RIGHT OF REFUSAL

AAEM adheres to a right of first refusal process for organizations who have supported particular programs or activities the previous year. This means that the previous year's sponsor is given the option of confirming support of the same program or activity at next year's meeting before sponsorship of that function can be offered to another organization. Contact Missy Zagroba, Executive Director, at 800-884-2236 or mzagroba@aaem.org for the latest availabilities, additions, ad specs and deadlines. Some opportunities are subject to change. Advertisements are subject to AAEM approval prior to printing.

AAEM™
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CHAMPION OF THE EMERGENCY PHYSICIAN

28TH ANNUAL SCIENTIFIC ASSEMBLY

EXHIBITOR PROSPECTUS

#AAEM22
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AAEM 2022 EXHIBITOR PROSPECTUS

AN INVITATION TO EXHIBIT AT AAEM'S 28TH ANNUAL SCIENTIFIC ASSEMBLY

We invite you to participate as an exhibitor and/or sponsor to our 28th Annual Scientific Assembly (AAEM22), April 23-27, 2022 at the Hilton Baltimore in Baltimore, Maryland. AAEM22 offers your organization the unique opportunity to present products and services to the AAEM membership - comprised of over 8,000 board certified emergency physicians, residents, and medical students in emergency medicine. By exhibiting or sponsoring at AAEM22, your organization will enjoy exclusive access to the AAEM membership as well as numerous non-member delegates - practicing emergency physicians seeking the latest information in the field.

EXHIBITS OVERVIEW

Why Exhibit at AAEM?

- Meet and interact with the physician, resident, and student leaders in emergency medicine
- Gain insight into new and innovative uses of your products/services by speaking with experts
- Generate new leads
- Achieve your sales/business development objectives

Who Exhibits at AAEM?

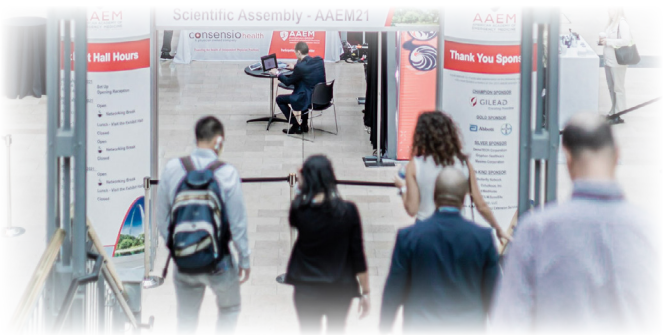
- Associations
- Clinical Mobile Apps
- Consulting Companies
- Healthcare Companies
- Healthcare Staffing
- Medical Device Companies
- Pharmaceutical Companies
- Revenue Cycle Management
- Universities/hospitals/research institutions
- Data Management Companies

GENERAL EXHIBITOR INFORMATION

1. The exhibit area is not carpeted. Carpet may be rented or personally provided.
2. Booths must be clean following move-in prior to the hall opening.
3. Booth package inclusions are on the previous page. Additional materials/services may be ordered from the Exhibitor Service Kit provided by Heritage Trade Show Services.
4. Exhibit staff is limited for each booth (see package options on page 16).
5. The exhibit area will be open to all attendees. As such, AAEM, the exhibit service contractor and the meeting venue shall not be held responsible for any loss or damage to exhibitor property.
6. AAEM must pre-approve all messaging to be sent to registered meeting attendees.
7. Cancellations will be accepted in writing until January 30, 2022. A full refund minus a process charge of $100 will be granted.
8. No refunds will be given for cancellations made after January 31, 2022.

RULES AND REGULATIONS

1. Only AAEM-approved decals, pins and ribbons may be affixed to attendee or exhibitor badge holders
2. Demonstrations by exhibitors must be pre-approved by AAEM, occur within exhibitor's assigned booth space and may not interfere with normal traffic flow or infringe on neighboring exhibits.
3. Canvassing or distribution of advertising material outside of an exhibitor's booth is prohibited.
4. AAEM must be notified if an exhibitor plans to distribute food or beverage items in the exhibit hall. All such items must be approved by AAEM and ordered directly from the meeting venue. Candy does not apply in this category.
5. Subletting of exhibit space is prohibited. Sharing is only allowed within divisions of the same company.
6. AAEM reserves the right to reject any exhibit application; to reject, prohibit, restrict or otherwise require modification of any exhibit; and to evict any exhibitor whose conduct or materials are objectionable to AAEM for any reason.
7. Illuminated displays and other equipment requiring electrical current must conform to local electrical codes. More information on the specific requirements for electrical equipment will be included in the Exhibitor Service Kit.
8. Exhibit booth set up/dismantling may occur during times determined by AAEM unless pre-approval is granted in writing by AAEM staff.
9. Selling of products/services is prohibited. Order forms may be distributed, but no payments may be accepted.



PAST EXHIBITORS

AAEM
A Study on ED Dizziness Presentations
ABC Trading Solutions
AcelRx Pharmaceuticals, Inc
Advanced Health Education Center
AHC Media
Allergan
Alliance for Physician Certification & Advancement (APCA)
American College of Osteopathic Emergency Physicians (ACOEP)
American Osteopathic Board of Emergency Medicine (AOBEM)
Arbor Pharmaceuticals
aristo e/r
Avera eCARE Services
Bandgrip, Inc
Bayer
Baylor Emergency Medical Centers
Baylor Scott and White Health
Biodynamic Research Corporation (BRC)
B-LINE MEDICAL
BMS/Pfizer
Body Interact
Brault
CAL/WestJEM
Cambridge University Press
CarePoint, PC
CEP America
CEPHEID
Ceribell, Inc
Challenger Corporation
Change Healthcare
Charleston Area Medical Center
Chiesi USA
CIPROMS Medical Billing
Cleveland Clinic
Clozex Medical
ConsensioHealth, LLC
Covenant Medical Group
Daily Care Solutions
DuvaSawko
Eastern Maine Medical Center
Elite Medical Scribes
Ellis Medicine
Elsevier, Inc
EM Coach
Emergency Excellence
Emergency Groups' Office
Emergency Medicine Associates, PA, PC
Emergency Medicine of Indiana
Emergency Medicine Professionals, PA (EMPros)
Emergency Physician Affiliates
Emergency Physicians Insurance Exchange RRG
Emergency Physicians Partners (EPP)
Emergency Professional Services
Emergency Service Partners, LP (ESP)
EMrecruits
Enovative Technologies
EPOWERdoc, INC
EvidenceCare
Expo Enterprises
Feel Good, Inc
FirstNet
Fisher & Paykel Healthcare
Gator Medical Books
Globo-Sa, Inc
Good Life Product
Greater San Antonio Emergency Physicians (GSEP)
GRIFOLS USA, LLC
Gryphon Healthcare
Gulfcoast Ultrasound Institute
Happy Doc Summer Camp
Hays Affinity
Hays Innovations
HCA
HEALTHFRONT
Hippo Education, Inc
Huddy Healthcare Solutions, LLC
Imagine Software
Infinite Trading, Inc
Infinity Healthcare
Innovative Healthcare Systems, Inc
Insurance Data Services, Inc
Intelligent Ultrasound North America
Intermedix
International Medical Relief
Intrigma, Inc
Johns Hopkins Aramaco Healthcare Company (JHAH)
Kaiser Permanente - Washington Permanente Medical Group
Konica Minolta Medical Imaging
LAM Foundation
Leading Edge Medical Associates (LEMA)
Legacy ER & Urgent Care
Locum Leaders
Locums United, Inc
LocumTenens.com
LogixHealth
LSU Emergency Medicine Health Sciences Center
Luttner Financial Group
Mallinckrodt Pharmaceuticals
Martin Gottlieb & Associates
Mary Lanning Healthcare
Mayo Clinic
McKesson, Business Performance Services
MDAssociates, Inc
MedData
Medical Reimbursement Systems Inc.
Medicus Healthcare Solutions
Mediserv
Medlytix
MEP Health
Merck Manuals
Mercy
Mercy Clinic
Mespere Lifesciences
Mindray North America
Mint Physician Staffing
Model-Med/Paradigm Medical Systems
Mooney & Co, Inc
Mount Sinai Health System
My CV Connection
Nabriva Therapeutics
National Medical Professionals
Navajo Area Indian Health Service
Neighbors Emergency Center
NeilMed Pharmaceuticals, Inc.
Newsura Insurance Services
Nicka & Associates
North American Rescue
Northwest Seminars
Nova Innovations
OBP Medical
Ochsner Health System

PAST EXHIBITORS

OIC Advance
OSF Healthcare
Our Web Schedule
PACE MD Global Health/Geographic Emergency Medicine Service, PA
PACE MD Medspanish
Pajunk Medical Systems
Paradigm Medical Systems/Model-Med
PATHFAST
PatientPing
Payor Logic
Penn State Milton S. Hershey Medical Center
PEPID
Pettigrew Medical Business Services
Pfizer, Inc
PhyCon
PhysAssist Scribe, Inc
Pikeville Medical Center, Inc
Piranha Medical
Practice Velocity
Praxair Healthcare Services
Precision Medical Devices, LLC
ProScribe
Quadriga Partners
Questcare Partners
R1 RCM
Reading Health System
Relias Learning
Retrofit
Rhino Medical Services
Rochester Regional Health
Salinas Valley Emergency Medicine Group
SC Medical Books
SCAD Alliance (spontaneous coronary artery dissection)
Scribe Solutions
ScribeAmerica
ScribeConnect
Scrivas
Shift Administrators, LLC
Shire Genetic Disease
Smart ER, LLC
SMART Physician Recruiting
Smith & Nephew, Inc
SonoSim, Inc
South Miami CritiCare, Inc
Splash Medical Devices
St. Jude Children's Research Hospital
Staff Care
Standard Register Healthcare
Sycamore Physician Contracting
Synergistic Systems, LLC
TASER International
TeedCo Healthcare Recruiting
Teva Select Brands
Texas Association of Freestanding Emergency Centers (TAFEC)
Texas Tech University Health Sciences Center El Paso
The Dental Box
The Medicines Company
The POCUS Preceptor
ThedaCare, Inc
TIVA Healthcare, Inc
Tower Health
TS Medical USA
U.S. Army Health Care Recruiting
University of Tennessee Physician Executive MBA Program
Urgent Care Consultants
Valley Emergency Physicians Healthcare
VectraCor, Inc
VEP Healthcare
Victoria Emergency Associates, LLC
VISTA Staffing Solutions
Vituity
Wakefield & Associates
Washington Permanente Medical Group
Weatherby Healthcare
Wellsoft Corporation
WPA Emergency Medicine Staffing, LLC
Xite Realty
Yota Enterprise
Zerowet, Inc.
Z-Medica, LLC
Zotec Partners

EXHIBIT BOOTH PACKAGES

PREMIUM PACKAGE

(10' X 20') - $5,000

Regular Registration (Deadline March 16, 2022) - $5,000
Late Registration (After March 16, 2022) - $5,500

- 10' x 20' booth
- Draped back wall
- Identification sign
- 6 exhibit booth staff badges
- Complimentary Scientific Assembly attendee broadcast email (choice of pre- or post-meeting)
- Electronic pre-registration attendee list (name only)
- Enhanced exhibitor profile in the event mobile app to include company description, contact information and social media links
- 15% discount on advertising in Common Sense
- Access to networking opportunities throughout the conference and during the Open Reception

DELUXE PACKAGE

(CORNER 8' X 10') - $2,500

Regular Registration (Deadline March 16, 2022) - $2,500
Late Registration (After March 16, 2022) - $3,000

- 8' x 10' booth
- Draped back wall
- Identification sign
- 4 exhibit booth staff badges
- Electronic pre-registration attendee list (name only)
- Enhanced exhibitor profile in the event mobile app to include company description, contact information and social media links
- 15% discount on advertising in Common Sense
- Access to networking opportunities throughout the conference and during the Open Reception

BASIC PACKAGE

(8' X 10') - $1,900

Regular Registration (Deadline March 16, 2022) - $1,900
Late Registration (After March 16, 2022) - $2,400

- 8' x 10' booth
- Draped back wall
- Identification sign
- 2 exhibit booth staff badges
- Electronic pre-registration attendee list (name only)
- Enhanced exhibitor profile in the event mobile app to include company description, contact information and social media links
- 15% discount on advertising in Common Sense
- Access to networking opportunities throughout the conference and during the Open Reception

EXHIBIT BOOTH PACKAGES

EXHIBITOR ADD-ONS

BAG INSERTS ($750)

AAEM will insert your company's flyer (up to 8 ½" x 11") or other information (with pre-approval) into the on-site registration bags. A registration bag is given to each attendee. Sponsor responsible for the cost of printing and shipping. Bag insert sponsorship is not available to non-exhibitors. Sponsor to ship 1,200 inserts to fulfillment center or ask fulfillment center to print by April 3, 2022.

BOOTH REPRESENTATIVE BADGES ($75 EA)

Order additional badges for more representation.

MOBILE APP FEATURED EXHIBITOR ($500)

Boost your exposure by getting your company name and booth location at the top of the list on the mobile app.

LEAD RETRIEVAL: MORE INFORMATION ON FEBRUARY 1ST!

AAEM™
AMERICAN ACADEMY OF EMERGENCY MEDICINE
CHAMPION OF THE EMERGENCY PHYSICIAN

SCHEDULE AND IMPORTANT DATES

IMPORTANT DATES TO REMEMBER:

November 29, 2021: Exhibitor Registration Opens-Reserve your exhibit space early for optimal booth location.
January 20, 2022: Exhibitor Service Kit link available online
February 1, 2022: Deadline to submit advertising for March/April issue of Common Sense
March 16, 2022: Cancellation deadline for full refund minus a $100 service charge
March 16, 2022: Deadline to submit registration bag inserts and final program ads
March 16, 2022: Broadcast Email Pre-Conference: Send date preference due
March 23, 2022: Hotel Cut-Off / Deadline to book at the group rate
April 3, 2022: Deadline to provide booth personnel information
April 3, 2022: Catch the Code sign up deadline / descriptions of prizes due for inclusion in final program
April 23-27, 2022: AAEM22 Hilton Baltimore
April 24, 2022: Exhibitor move in from 12:00pm-4:00pm
April 26, 2022: Exhibitor breakdown

EXHIBIT HALL SCHEDULE

The exhibits will be located in TBA.

SUNDAY, APRIL 24, 2022

12:00pm-4:00pm Exhibitor Set up
5:45pm-6:45pm Welcome Reception in Exhibit Hall

MONDAY, APRIL 25, 2022

9:30am-1:30pm Exhibit Hall Open (Scheduled attendee break 9:45am-10:15am) (Scheduled attendee break 12:05pm-1:30pm)
1:30pm-2:15pm Exhibit Hall Closed
2:15pm-4:15pm Exhibit Hall Open (Scheduled attendee break 2:30pm-3:00pm)
3:30pm Exhibit Hall Closed

TUESDAY, APRIL 26, 2022

9:30am-4:00pm Exhibit Hall Open (Scheduled attendee break 9:45am-10:15am) (Scheduled attendee break 12:05pm-1:30pm)
1:30pm Exhibit Hall Closed
1:30pm Exhibitor Move-Out

AAEM-1221-214

28TH ANNUAL SCIENTIFIC ASSEMBLY
AAEM22
BALTIMORE, MD • APRIL 23-27, 2022

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