

February 21, 2007

Dear Program Director:

My name is Dr. Christopher Doty and I am the Vice President of the newly formed New York State Chapter of the American Academy of Emergency Medicine (NY-AAEM). I am writing to invite your residents and faculty to an educational symposium that we have planned for April 25th at Beth Israel Medical Center about the business of emergency medicine. This is the lead-off educational program for the NY-AAEM chapter and we have planned an excellent educational program.

Dr. Tom Scaletta is the current President of AAEM and has run over 20 Business of Emergency Medicine seminars. He is an expert in the field, is an excellent speaker, and has been very active in national organized medicine. Dr. Scaletta will be giving us the highlights from his business seminar with a focus on educating current EM residents on the business side of our specialty.

As a program director at a large county ED myself, I understand how difficult it can be to teach our residents about business models and reimbursement structures in EM. This is a great way to learn this material through an excellent seminar run by national leaders in the field.

The seminar will be held at Beth Israel Medical Center at the Beth Israel Phillips Ambulatory Care Center, 14th St. & Union Square East. Registration for the seminar will begin at 8:30. We have arranged special pricing for residencies in order to help keep your costs down. We are allowing residencies to send all their residents for the cost of \$200 per program or \$20 per resident and an additional \$50 for each accompanying faculty. We have room for about 100 participants and will be taking enrollees on a first come basis.

Dr. Scaletta will be joined by Dr. Robert McNamara, AAEM's Past Presidents Council Representative, who will discuss today's common practice environments. Please join us for this unique opportunity to learn about business models in EM and to support our new state chapter of AAEM.

Please email NYAAEM at nyaaem@aaem.org with any questions or you can fill out the attached form and send it in. I look forward to seeing you there.

Sincerely,

Christopher I. Doty, MD FAAEM
Vice President, New York AAEM Chapter
Associate Program Director, SUNY Downstate & Kings County Hospital